

BULLETPROOF

desert = DANGER = compound

= CHEMISTRY = danger
together - rescue - road bomb

professionals - tear off - R&R - work - impact

commando - mortar - move - ...incoming
check your gear - vest on - helmet on - fragments - ...incoming

= CHEMISTRY = link - action - alert
mancho speak - team spirit - peace mission

VEST = sniper

Chemistry = Combat ready

unscathed
On a peace mission in the desert. Operation Sandpit. Danger everywhere. Stay alert. Rely on your buddies, and on your material. Never venture out without a bulletproof vest. Vests save soldier's lives.

armour
A bulletproof vest disperses the force of a bullet. The energy is absorbed. The bullet changes shape and is unable to penetrate so deeply. Many vests are made of super-strong polyethylene fibres and reinforced with plates of steel, titanium and ceramics. World leaders such as president Obama also wear bulletproof vests, Luckily.

Chemistry is discovering
In your iPod, your Mars bar, your Nikes. Even in the chemical processes in your body. Chemistry continuously makes discoveries about everything. Don't stand on the sideline. Make it your game. This campaign is an initiative undertaken by companies in the chemical sector, schools and universities. Like to know more??

→ www.chemistryiseverywhere.nl

Chemistry is everywhere

