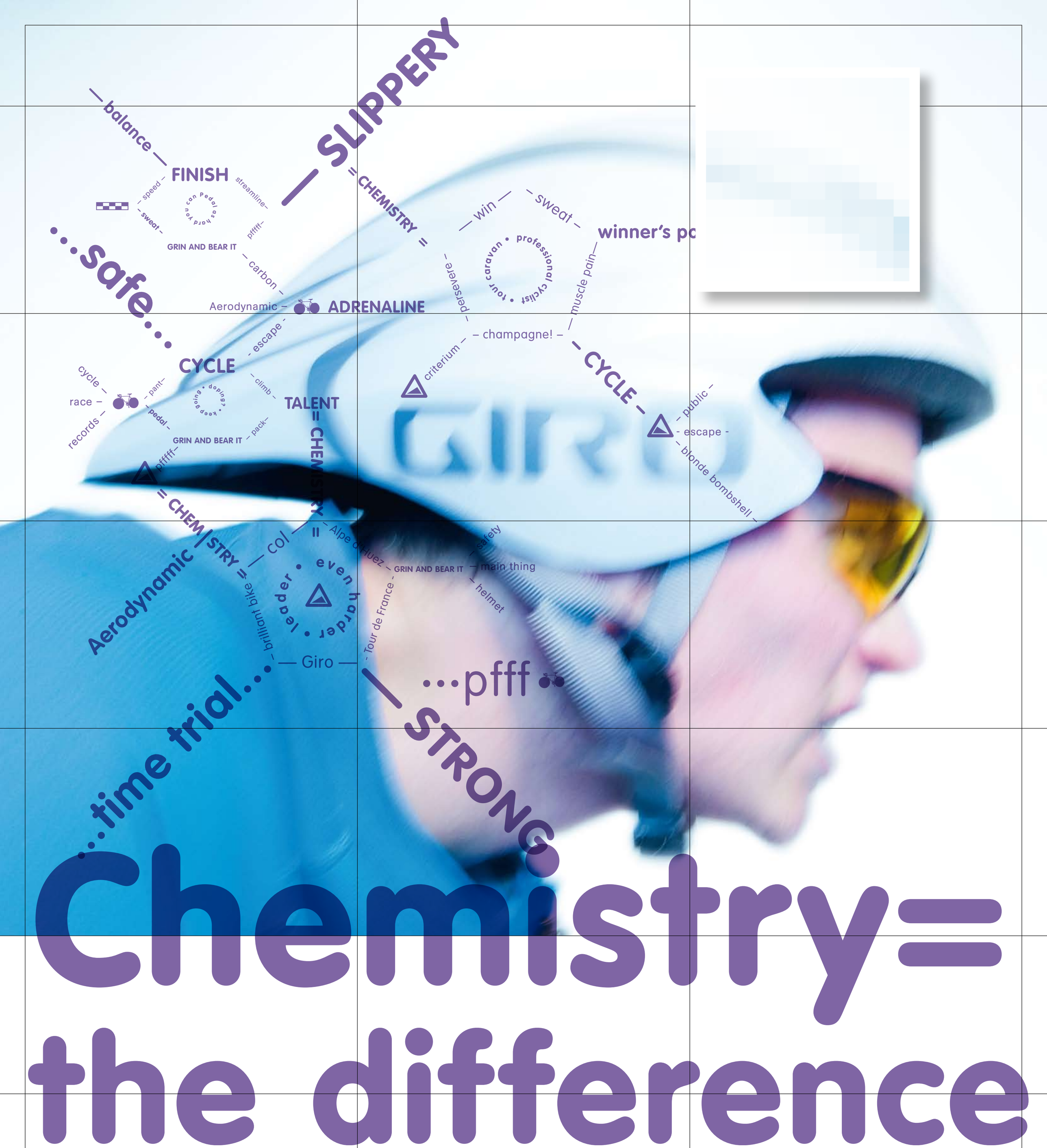


# Chemistry= the difference

## your sport

You know you can do it!. Today is the day.. You're up for it and everything's on your side. The weather, the road, your team. And your material. Everything's been thought of. All you have to do is pedal. As hard as you can.

## our fibre

Carbon fibre and resin composites are an ideal material for the front forks and frames of racing bikes. Chemistry is also present in the special cycle clothing and helmets. The less drag the better.  Because it's faster.

## Chemistry is discovering

In your iPod, your Mars bar, your Nikes. Even in the chemical processes in your body. Chemistry continuously makes discoveries about everything. Don't stand on the sideline. Make it your game.
This campaign is an initiative undertaken by companies in the chemical sector, schools and universities. Like to know more??

→ **www.chemistryiseverywhere.nl**

Chemistry is everywhere