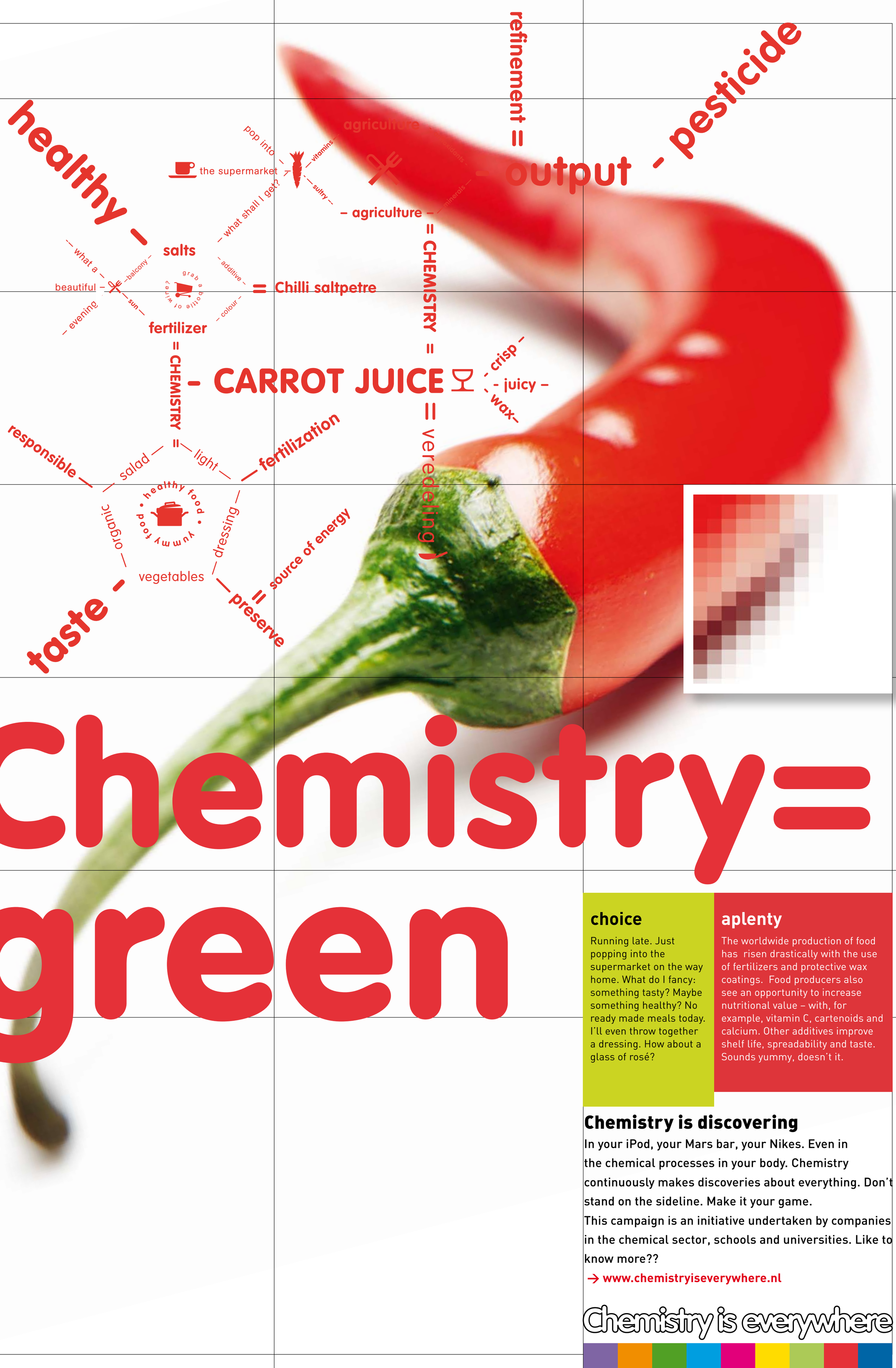

Chemistry= green

choice

Running late. Just popping into the supermarket on the way home. What do I fancy: something tasty? Maybe something healthy? No ready made meals today. I'll even throw together a dressing. How about a glass of rosé?

aplenty

The worldwide production of food has risen drastically with the use of fertilizers and protective wax coatings. Food producers also see an opportunity to increase nutritional value – with, for example, vitamin C, cartenoids and calcium. Other additives improve shelf life, spreadability and taste. Sounds yummy, doesn't it.

Chemistry is discovering

In your iPod, your Mars bar, your Nikes. Even in the chemical processes in your body. Chemistry continuously makes discoveries about everything. Don't stand on the sideline. Make it your game.

This campaign is an initiative undertaken by companies in the chemical sector, schools and universities. Like to know more??

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Chemistry is everywhere