Chemistry=fresh

stinky

Sweaty feet. You either have them or you don't. The cheesy smell needs no introduction. Not cool; not sexy. Imagine turning up on a first date with smelly feet. But what can you do about it? You deal with it. Bye-bye foul smell. Relief.

sweet

To get rid of the stink, you have to tackle the bacteria that causes it. This can be done with insoles, spray and powder. Active substances like camphor, propane and dipropylene glycol stimulate the growth of 'healthy' bacteria, curb the growth of 'bad' bacteria and keep your feet dry. Problem sweetly solved.

Chemistry is discovering

In your iPod, your Mars bar, your Nikes. Even in the chemical processes in your body. Chemistry continuously makes discoveries about everything. Don't stand on the sideline. Make it your game.

This campaign is an initiative undertaken by companies in the chemical sector, schools and universities. Like to know more??

→ **www.chemieisoveral.nl**

Chemistry is everywhere