



Chemistry = Passion

tasty
Kissing. It's tasty. You do it in pairs: two red lips - one mutual attraction. A shared curiosity. Contact. Closeness. Discovery. Melting. Mmmm.

long
The longer lipstick stays on your lips, the better. And thanks to microcrystalline wax it's now longer lasting than ever before. But let's not make it too sticky because ... every day is an excuse to try a new color! Mmmm.

Chemistry is discovering
In your iPod, your Mars bar, your Nikes. Even in the chemical processes in your body. Chemistry continuously makes discoveries about everything. Don't stand on the sideline. Make it your game.
This campaign is an initiative undertaken by companies in the chemical sector, schools and universities. Like to know more??
→ www.chemistryeverywhere.nl
The English translation is supported by the chemishare programme of Cefic
→ www.cefic.org

Chemistry is everywhere

