art

Toiling over a 400 year old painting. Removing successive layers, step-by-step. Slowly. Painfully. Meticulously. Finally. You take a step back. You hold it up. Suddenly you're face to face with a work of art. A masterpiece. History. Wow.

knowledge

The key is to use a solvent which removes the old layers of varnish, without damaging the paint. In the past resin-based varnish yellowed after 25 years; modern natural resin with UV blockers only yellows after 100 years. The chemical industry now also makes paint that never discolours. Beautiful. For ever.

Chemistry is discovering

In your iPod, your Mars bar, your Nikes. Even in the chemical processes in your body. Chemistry continuously makes discoveries about everything. Don't stand on the sideline. Make it your game.
This campaign is an initiative undertaken by companies in the chemical sector, schools and universities. Like to know more??

→ www.chemieisoveral.nl

Chemistry is everywhere